



Trucking Business & Beyond To Host CMC Business Conference On May 16-20

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Trucking Business & Beyond, which is based in Cascade Locks, OR, will host the CMC Live: Let's Truck event on May 16 to May 20, 2016. The event will be held at the Mid America Center in Council Bluffs, IA. A number of prominent speakers will be present at the event, and more are being added regularly. More details about the conference and the availability of tickets can be found at <https://letstruck.com/events/cmc-live>.

Kevin Rutherford from Trucking Business & Beyond says: "This year's event will be all about how to become successful and how to have a good time doing it as well. We will challenge people to think about where they want their business to be one year from now, and how they can achieve their dreams. We have a number of excellent speakers lined up, so this really is an event not to be missed."

So far, Trucking Business & Beyond has confirmed Kevin Rutherford himself, Dan Baker, Jimmy Moore, Larry Winget (larrywinget.com), Bruce Mallinson (Pittsburghpower.com), Mike Beckett (mdalign.com), George Gallamore (Negotiation Training) and Chuck Snow, CEO of Traffix as speakers, all of whom have significant experience relevant to the industry. Dan Baker is one of the industry's most popular public speakers. He has worked in the trucking industry for over 30 years and travels all over the country and Canada to help trucking

companies. His focus is on people challenges, as he understands like no other that trucks are moved by people, not diesel.

Kevin Rutherford, founder of Trucking Business & Beyond, is committed to improving the trucking industry, one driver at a time. Hosting the CMC Live: Let's Truck event is an opportunity for him to ensure people know how to be successful in the industry itself. During the event, he will provide training and significant networking opportunities. He also encourages everyone to like his Facebook page on <https://www.facebook.com/LetsTruck/> so they can be kept up to date about the event, and so that they can already start to network with other industry professionals.

Jimmy Moore, meanwhile, focuses on helping people made serious lifestyle changes. He managed to lose 180 pounds in weight and has been an inspiration for thousands of people around the country. His message is that people can and should always lead a healthy lifestyle.

To remain up to date with the event, details are posted on the Let's Truck website at <https://letstruck.com/>.

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Trucking Business & Beyond

education and marketing company in the trucking industry. We have a call-in advice radio show on SiriusXM, a podcast network of 6 shows, accounting software, host business conferences and seminars, create products and services,

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