Southern Belle Necklace Design Store Branches Out Into Tee Shirts

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Pockets and Pearls, a business in New Caney, TX, which is a one woman company that was built from the ground up, is now a Western Retail Shop and plans branching out into a tee shirt line. The store currently enables the Southern Belle to customize her necklace bling, creating pieces that are perfect just for her, but the company wants to expand its business and has already come up with its first set of designs for tee shirts. More details are available through www.pocketsandpearls.com.

Cassidey, the founder of Pockets and Pearls, says: "I am a 22 year old wife and mama. I built Pocket and Pearls from the ground up doing a lot of research to start the business. I looked at everything from making a business plan to online laws. I love the results of all my hard work and I'm glad my Southern Belle customers agree as well. My dream is to start a tee shirt line as well, and plans are on the way to achieve this."

To achieve her goals, Cassidy has hired a designer and the first set of designs have been created. The actual designs will remain a closely guarded secret until they are ready to be released. Once that happens, those who have liked the Pockets and Pearls Facebook page on facebook.com/pocketsandpearls will be some of the first to know, so everyone is encouraged to give the page a quick like.

One of the things that has made Pockets and Pearls incredibly popular is the fact that it was founded by a regular woman, and a very young one as well. Cassidy has described her journey on her blog, http://pocketsandpearlsjourney.blogspot.com/, and hopes that she can inspire others to follow the journey towards making their own dreams a reality. "I am just a regular girl with regular life problems," says Cassidy. "I had to grow up real fast when I found out I was pregnant though. But I am still like everyone else, facing real problems and worries. I have just found a way to turn my passion into a business and I'm so excited that it's working. That's thanks to my customers as well, of course. But I am proof that anyone can do it if they put their heart to it."

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For more information about Pockets and Pearls, contact the company here:Pockets and PearlsCassidy8327935241cassidy@pocketsandpearls.com10 Artesian WayNew CaneyTX77357

Pockets and Pearls

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