



Wine Corkscrew And Bottle Opener Provider VinousQ Expands With Shopify

November 13, 2015

November 13, 2015 - PRESSADVANTAGE -

VinousQ, a company which is known for their wing corkscrew has expanded into the Shopify platform. The company has previously sold through alternative sales channels such as Amazon, and offers a large quantity of information for their wine opener product through its official website as well. This move into a new sales platform will allow consumers to choose their own checkout option, and VinousQ has been candid in the hope that it will also bring in more shoppers within the North American market.

Along with this news of the move to Shopify, VinousQ has updated the company website to better detail the strengths and quality of their corkscrew and bottle opener product. Interested consumers can learn about how well the opener stacks up against electric models, as well as benefits during travel and use. Subjects such as the corkscrew's ability to avoid breaking corks and bottles, its consistently sharp tip, and the ease of pulling the cork free from a bottle are all considered throughout this update.

The company's expansion with Shopify will be reflected on the main website, along with links to their Amazon

account, blog, and social media platforms. This all-inclusive format has been designed to create a more even flow of information and give consumers a more streamlined experience on the website; linking together everything that VinousQ can offer in terms of connecting with consumers.

On the site, customers can not only shop and read about the wine opener, but also watch demonstration videos, read consumer reviews and watch customer review videos. One such satisfied customer, Katie J., left this comment on the site: "This is a huge improvement on the standard corkscrew. The screw is beveled so it pierces easily and cleanly into the cork. It has a no slip grip so it is comfortable and provides traction even with wet hands. My husband likes this one so much that he threw out our expensive and bulky rabbit wine opener after using this."

Sales through the new Shopify platform will continue to provide luxurious gift box packaging to those who purchase the corkscrew with fitted foam protection surrounding the product inside.

###

For more information about VinousQ, contact the company here: VinousQSpecQ.support@vinousq.com [pinterest.com/vinousq](https://www.pinterest.com/vinousq) [instagram.com/vinousq](https://www.instagram.com/vinousq)

VinousQ

We specialize in wine bottle related products and accessories.

Our products are manufactured in a state of the art factory.

We work closely with the manufacturer to ensure quality of our products.

Website: <http://www.vinousq.com>

Email: support@vinousq.com

