



## **Missame LLC Announces Launch Of New Online Store**

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Sacramento, California based Missame LLC, popular distributors of makeup brushes and other beauty products on the Amazon marketplace, has announced that they will launch a new e-commerce store this November.

Missame LLC launched their first product, the 10cs bamboo makeup brush set using the Amazon marketplace platform. The company has stated that they are expanding their online presence and has chosen to use Shopify for their e-commerce online store.

"It's an exciting time for us," states founder of Missame, Amy Ng. "We are proud of the growth that our company has seen and are looking forward to beginning this new chapter with our online store."

Ng states that the reasoning behind launching the new official Missame LLC online store is to provide their shoppers with an easier way of seeing all of their product offerings. She states that the decision to overhaul their existing website is based widely on the idea of giving customers an easier way to connect with the brand before they purchase.

"Our shoppers will now have access to product care, as well as usage directions, so they will have all this

information before making their purchasing decision," states Ng.

The company's makeup brush set, found at <http://www.amazon.com/Professional-Synthetic-Cosmetic-Blending-Foundation/dp/B00H2YL8W6>, has been a popular product on the Amazon marketplace since its release a year ago.

Ng states that this is one reason for the new online store; to give their customers an easier way to research their products. With the online store, she says that customers will be able to find their products instantly as opposed to doing searches throughout the marketplace, and will have access to care instructions that will enable them to make their products last longer. She says that tips and advice will also be offered on the new site.

Although the new online store will not be available until sometime in November, customers can still purchase Missame products on Amazon at this time. Ng says that those interested can also check the company's existing site for updates on when the new store will be available.

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### **Missame LLC**

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