

# Girl Scouts Of Texas Oklahoma Plains Are Ready To Begin New Season Selling Girl Scout Cookies

January 14, 2020

Girl Scouts of Texas Oklahoma Plains has announced that the 2020 Girl Scout Cookie Program is about to begin, giving girls an opportunity to become entrepreneurs by raising money to fund troop activities, trips, and community service. This is a yearly program that is eagerly awaited by Girl Scouts across the country, who utilize this as an opportunity to learn and practice goal-setting, decision-making, money management, people skills, and business ethics. This year's Girl Scout Cookie Program will begin on the 17th of January, and it will feature new, refreshed cookie packaging that reflects the amazing experience that this is for these girls. Learn more at the following link: [Girl Scout Cookies](#).

The Girl Scout Cookie Program holds a deeper meaning than simply serving as a way to raise money for girls and troops, as it teaches the girls essential skills like money management, public speaking, how to overcome unexpected obstacles, and decision making, setting them up for a lifetime of success. This program, which has been around for decades, has been proven to help encourage girls into pursuing entrepreneurship or other sales-related occupations in their career paths. As described by the organization, "Every cookie purchase is an investment in the world-changing business leaders of tomorrow."



Girl Scouts of Texas Oklahoma Plains also addresses a common question posed to them, stating that all of the proceeds in a given region go toward funding other initiatives and activities within their own Girl Scout council. Katelyn Scott, a representative of Girl Scouts of Texas Oklahoma Plains, says, "We are eager to begin this year's Girl Scout Cookie Program and even have an app that will help people all across the country find cookies near them. The Girl Scout Cookie Finder app is available for download, though you cannot buy any Girl Scout Cookies in our area until the official cookie season starts January 17."

The cookies' new packaging was designed to further emphasize the purpose of the cookie program, proudly displaying an image of current Girl Scouts all across the US taking part in a diverse range of experiences that are available for members of the organization. This includes pictures of the Girl

Scouts in activities that are possible only because of the funding raised by this program, such as camping, canoeing, exploring diverse areas of science, and taking various actions to improve the neighborhood.

Scott states, "Not everyone knows what these funds are used for—they have a meaningful impact in the lives of Girl Scouts. Regardless of how simple the act of buying these cookies may seem, it directly helps girls experience incredible things and make lifelong memories. All of the activities featured in the new packaging are possible only because of the Girl Scout Cookie Program. This is just another way of demonstrating the bigger picture behind each package of cookies."

Regardless of the rebranding of the Girl Scout Cookie packages, the cookies will still deliver the delicious taste that buyers all across the country know and love. Alongside other flavors, Girl Scouts of Texas Oklahoma Plains will showcase and offer the Lemonades™ cookie as a tasty way to support young female entrepreneurs. Lemonades, alongside classics such as Thin Mints®, Caramel deLites®, and Peanut Butter Patties®, are savory slices of shortbread with lemon flavored icing. All of these varieties will be available in the Fort Worth, Lubbock, Amarillo, Abilene, and Wichita Falls areas until the program ends March 1.

Further information on the 2020 Girl Scout Cookie Program is available on the official Girl Scouts of Texas Oklahoma Plains website. Interested parties may reach out to Katelyn Scott to follow up on any further inquiries as well. Cookie lovers are invited to download the Girl Scout Cookie Finder app in preparation for the upcoming launch. Get it on [Android here](#) or on the Apple App Store here [Girl Scout Cookie Finder App iOS](#).

Source: <http://www.pressadvantage.com/story/33598-girl-scouts-of-texas-oklahoma-plains-are-ready-to-begin-new-season-selling-girl-scout-cookies>