

HBP Painting Suggests Using Faux Finishes as an Alternative to Wallpaper

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HBP Painting is now advocating that their customers choose faux finishing as a way to give the interior walls of their home a fresh new look without using wallpaper. This longtime O'Fallon and St. Louis area paint contractor has a history of giving their customers advice that has both near and long-term benefits. That is the case with what they are suggesting here.

Co-owner, Cody Hartrum, had this to say about the benefits of doing [faux finishes](#) as opposed to using wallpaper, "Like many different styles of home accenting whose time has come and gone, wallpaper is about to join them. The reason for that is there are so many alternatives like faux finishes that better complement their surroundings and are easier to apply. Faux finishes are also very easy to change if you ever decide that you want to do something different with your walls. You can simply

paint over them, even if you have used some texture when originally applying the finish. That is hardly the case with wallpaper. Sometimes it takes days to do the demanding and tiring process of removing it.”

He went on to add that the trend today when decorating homes is to take a more minimalist approach. Wallpaper tends to stand out a little too much with its bright and sometimes overbearing mix of colors. Hartrum says faux paint patterns are much more subdued and stay in the background. They tend to just accent a room instead of taking it over with its looks like wallpaper sometimes does.

Just like wallpaper, Hartrum states that there is a wide variety of faux paint choices that people can select from. He says that just about any look someone wants faux finish wise can be done. Among the faux finishes that the company does are ones that mimic the looks of such popular surface materials as tile, stone, wood, and marble. Faux finishes when done by professional crews such as those at HPB Painting, can also create depth on a wall surface and even simulate 3D patterns. Using rags and sponges to apply faux paints can also create a unique look. The co-owner went on to add that faux finishes can best be described as custom paint finishes that can add splashes of color, character, and style to any room in someone’s home.

Hartrum also emphasized that they will help their customers in any way they can to achieve the look they want from their new faux wall finish. He says they first meet with any interested client to discuss the vision they have for their faux finish and at that time they will also give them an accurate estimate for doing the work. Before the work starts the company will move furniture and apply protective coverings to items that can’t be placed in other areas. He added that the company only uses the highest quality paints when applying faux finishes too.

The co-owner also pointed out that their painting company offers [additional services](#) besides faux finishing too. Among these is wallpaper removal. For those that now want to apply a new faux finish on a wall that has wallpaper, he reiterated again that removing wallpaper is a painstaking job that is better left to their professional crews. Other services that the company offers include interior painting, exterior painting, cabinet painting, and they are willing to take on all size commercial painting projects.

The company not only provides their reputable painting services to those in O’Fallon and St. Louis, but they also serve nearby Missouri communities such as Chesterfield, Cottleville, St. Charles, Weldon Spring, and Wildwood.

Hartrum says that they always enjoy meeting people in person if anyone wants to stop by the office to discuss the painting services that they do. For those that can’t stop by in person and want to know more about faux finishes and the other services that the company offers, Hartrum encourages people to [contact HBP Painting](#) by phone, email or by using the quick call back form on the contact us page of their website.

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