

Pop Up Picnic Announces Rapidly Growing Popularity of Outdoor Catered Weddings

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Pop Up Picnic, a well-known Sydney-based catering company, has announced that picnic catering for outdoor weddings has taken a marked upswing in popularity. Interest has been growing in this option amongst couples tying the knot for some time now but has recently increased dramatically due partly to social media awareness and partly to word of mouth. Demand is so high for [picnic catering Sydney](#) that bookings for weddings now need to have a much longer lead time than they did even just a year ago.

Particularly in high-end circles and among well-known celebrities, the less formal “picnic” type arrangements have been in vogue for several years now. Part of the appeal is the quality of the food that is provided, and part is about the staging and presentation of the event itself. Many celebrities appreciate the concern for the environment that Pop Up Picnic demonstrates at its events. Being environmentally concerned themselves they like to showcase the efforts of companies like Pop Up Picnic and the event is, almost without exception, shared in some format on many of the social media platforms. This social media exposure has brought the outdoor picnic approach to wedding catering to the attention of the general public.

Pop Up Picnic offers two distinct styles of event catering for weddings. The first is a self-serve function which is essentially the provision of their highly recommended individual picnic hampers to a wedding reception location. The second is a more formal affair and includes a fully staffed event with a set menu. If required events can include both soft and alcoholic drink stands, tables and chairs, formal place settings, and more.

For couples who do not want all the traditional pomp and circumstance that goes with a typical wedding reception an outdoor picnic is an ideal choice when informality is what they prefer. It is not just great food that [PopUp Picnic](#) can provide. The company is aware that wedding receptions often have a number of children in attendance and can, if required, provide games such as bouncy castles, lawn-sized chess, noughts and crosses, finska, and more. Although intended for children, adults are welcome to join in should they desire to. Pop Up Picnic can even schedule a “children’s picnic host” who will keep the children at the event entertained.

Jenny, who had Pop Up Picnic cater her recent wedding to Dave, said, “Friends of ours had an outdoor picnic at their wedding last year and we thought it was a brilliant idea. We chose Pop Up Picnic who were very helpful with the planning and we went with the set menu grazing tables. The food was great and so were the staff that were in attendance.”

“Thanks to Pop Up,” Dave said, “there was nothing for us to worry about other than the wedding itself. The picnic went off without a hitch and I recommend the concept to any couple who want something a little bit out of the ordinary.”

The company has received other stellar reviews and all their customers have been impressed with

the quality of the food, the quality of the service that was provided, and the overall helpfulness of Pop Up Picnic. Whether the picnic was for a small wedding party or a group of 400, or whether it was for the company's hampers or menu, customers are all in agreement that the events were a great success.

Pop Up Picnic is the finest provider of [picnic hampers Sydney](#) to be found. The company thoughtfully sources from local producers whenever possible, and only uses the finest ingredients. The company has adopted a green approach to its business and as a result only bio-disposable plates, cutlery and napkins are provided unless traditional china and cutlery have been specifically ordered.

Couples who are interested in picnics as a wedding option should visit Pop Up Picnic's website. Details of the current menus along with a picture gallery, testimonials, and contact information can all be found online.

Source: <http://www.pressadvantage.com/story/33549-pop-up-picnic-announces-rapidly-growing-popularity-of-outdoor-catered-weddings>