

# Southern New Jersey Investment Firm Expands Target Market To Include All Of South Jersey

December 03, 2019



Southern New Jersey property investment firm [We Buy Houses South Jersey](#) is expanding its operations to include all counties within South Jersey including Burlington, Camden, Gloucester, Cape May, Atlantic, Ocean, and Salem. The companies CEO and owner Brian Rudderow stated: "we buy South Jersey houses with our own cash in as little as seven business days, effectively streamlining the entire home selling process for sellers and providing resources that enable them to close quickly with limited time, money, and effort put into the process". Rudderow's company has flipped several properties in the South Jersey area and now they are focusing on expanding their operations and marketing for more deals in the upcoming year throughout 2020.

More homeowners are beginning to see the benefits of working directly with a cash home buyer as opposed to listing their home on the open market through a licensed real estate agent due to the many added benefits which are highlighted throughout this article. Investment firms pay cash for houses and offer sellers painless transactions where they will not have to invest any of their own time or money into closing the deal themselves, and this is highly attractive for people who are in sticky situations where they need a quick exit. Some investment companies will even offer the homeowner a chance to remain inside of the property for up to 30 days after the closing has already taken place with a "post-closing occupancy clause" which attracts sellers who have a house filled with junk to give them an added layer of flexibility.

Working with a [cash home buyer in South Jersey](#) has many other advantages as well such as the ability to sell a property in its current condition without making any repairs. A lot of sellers are in a position where they have the deed for a home but can't afford to invest any of their own cash into the property to fix it up and sell it at full market value, therefore having the option to sell quickly for cash gives them an added benefit that they previously did not have. Selling to investors is not a good fit for every real estate situation, and there are only around 5% of all total transactions which meet the buying criteria that an investor is looking for. Typically, investors work with sellers who are facing foreclosure, divorce, job relocation, inheritance, bad tenants or squatters, and other similar types of situations where having a quick cash exit is extremely beneficial.

[South Jersey real estate investors](#) are able to negotiate a significant reduction in the sales price comparative to full market value strictly because they offer the seller the valuable services listed above. Many homeowners choose to do business with cash investors because of the short time-frames that investors can work with, some even closing in as little as one week. A one-week cash closing becomes very appealing to someone who has been having consistent problems with a property and really just needs the opportunity to sell quickly without having to go through any more headaches or hassles which will only stress them out further. To learn more about selling a property to a cash buyer in South Jersey please click on the links in this release to be taken to the homepage of the company where a free quote can be requested and received in as little as 24 hours.

Source: <http://www.pressadvantage.com/story/32865-southern-new-jersey-investment-firm-expands-target-market-to-include-all-of-south-jersey>