

Headache Specialists Can Now Attract More Patients On The IAOHS Platform

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The [International Association Of Headache Specialists](#), or IAOHS has launched a platform that helps bring headache patients closer to headache specialists. The platform helps patients find headache specialists near them for easier and convenient treatment. Headache doctors can join the list and enter their location on the map.

According to the platform, “Today, people are using the internet to find all kinds of products and services as well as information. This means that, for a business to succeed, they need to be where these people are looking, online. Our platform makes sure that headache specialists can easily be found by people near their location. The process of joining the listing is easy for doctors. We attract qualified healthcare traffic using best practices for SEO including online reputation management; positive review display; social media promotion on Facebook, Twitter, and Google; weekly blogs featuring member practices; key words and phrases; links to our member’s website and backlinks from our member logo to their IAOHS member profiles; Google advertising; a trusted network of the top doctors that is gaining public awareness.”

According to the site, the selection of [headache doctors](#) is thorough and only includes board certified headache specialists. “It begins with a nominee being referred from our extensive network of the top healthcare practitioners in their fields. Doctors can also request a review for membership. Each nominee receives a comprehensive review by our research team and Medical Advisory Board, looking at their medical board history, public profile, and reputation. Once accepted, members must answer a series of legal questions confirming their medical board history. Each year upon renewal, members are reviewed and must answer the legal questions again. All of our members are Board Certified.”

Visit the platform for more headache specialists listing information.

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