

# ChebeUSA Offers Chebe Powder, Africa's Gift to Black Girl's Hair

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ChebeUSA, based in Pickerington, Ohio, has announced that they are offering the Chebe Powder Sahel Cosmetics Traditional Chadian Chébé Powder for managing long kinky hair. Chébé refers to the hair care secrets developed by an African ethnic group in Chad, known as the “Basara Arabs.” The ingredients are very specific to Chad and Sudan and are used by the Basara Arab women, who have very long naturally coarse hair. They cover their hair with a homemade mixture that keeps their hair lubricated and moisturized, which is the reason why they are able to claim that their hair never breaks even from childhood. More information about this product can be found on the company’s Amazon page at <https://www.amazon.com/stores/UhuruNaturals/node/13632474011>.

Charity Sayers, spokesperson for ChebeUSA, says, “We offer 100% pure and natural authentic Chebe products. Our Chebe powder is sourced from The Republic of Chad in Central Africa. Some people may initially think that their hair length is due to genetics, but after inquiring on the subject the women said that it was most definitely not due to genetics since they do not apply shébé powder mixture to their bangs which, in turn, stay short. However the parts of the hair which they do use the powder mixture on in their routine doesn't break and grows very long and strong.”

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<https://www.facebook.com/chebeUSA/photos/a.166932397234060/219866698607296/?type=3&theater>

According to Charity Sayers, the Chebe Powder can unlock the full growth potential of coarse and kinky hair. With its combination of natural ingredients, it is designed to nourish and moisturize hair, thus preventing hair loss and breakage. This allows the hair to grow into long, strong and dark locks. It should be noted that chemical treatments can cause the hair to become brittle and can irritate the scalp. Not so with Chebe Powder, which is made of all-natural ingredients such as Prunus Mahaleb, Lavender Croton, Gum Arabic, Clove, Reisin, vegetable oil and perfume. These are herbs and spices that have been found to have potent anti-fungal and anti-inflammatory properties, getting rid of bacteria while locking in moisture.

Charity Sayers explains, “To use Chebe Powder in the privacy of your home, simply combine 100 grams of cream with 100 grams of oil and then add 1 teaspoon of Chebe Powder. Wet your hair and then alternate between this mixture and the Chebe powder until hair is thoroughly saturated. Re-braid your hair and again wet your hair. Repeat this regimen every 3-5 days to nurture strong, long tresses that grow to any length you desire.” Those who would like to know more about the product and the company can visit their Facebook page at <https://www.facebook.com/chebeUSA/>.

Chebe Powder is one of the products in the hair treatment category that are being offered by ChebeUSA. Other hair treatment products include the Chebe Hair Paste, Chebe Oil, Chebe Butter, Chebe Jamaican Black Castor Oil, Tallow Hair Pomade, Chebe Ostrich Oil, Chebe Coconut Oil, Chebe Olive Oil, Karkar & Chebe Hair Growth Oil, Chebe Curl Defining Custard Cream, Fermented

Rice Water Deep Conditioner, Karkar & Chebe Hair Paste, Chebe Quinoa Protein & MSM Hair Retwist Spritzer, Chebe Aloe Vera Gel, Chebe Hair Grease, Fermented Rice Water Spray, Chebe Edge Control Balm, Chebe Shea Nilotica Butter Cream, Karkar Hair Growth Oil, Chebe Castor Oil, Chebe Fermented Rice Water, Chebe Sieved Oil, Chebe Eyelash Serum, Chebe Fenugreek Oil, Chebe Onion Oil, Chebe Castor Jelly, and more.

Other categories of products available from ChebeUSA include shampoos, conditioners, detanglers, skin products, and kids products. Shampoos include the Chebe Shampoo, Fermented Rice Water Shampoo with Apple Cider Vinegar; Fermented Rice Water Shampoo, Chebe Fermented Rice Water Shampoo with Plant Keratin, Chebe Kids Shampoo, and Chebe Fermented Rice Water Co-Wash Bamboo BioFerment & Plant Keratin.

Conditioners from ChebeUSA include the Chebe Leave-in Conditioner, Fermented Rice Water Deep Conditioner, Chebe Fermented Rice Deep Conditioner – Plant Keratin & Brazilian Extract, Chebe Fermented Rice Water Leave-in Conditioner – Bamboo BioFerment & Amla, and Fermented Rice Water Leave-in Conditioner.

Those who are interested in the Chebe Powder and other products from ChebeUSA can visit their website at <https://www.chebeusa.com/>, or contact them on the telephone or through email.

Source: <http://www.pressadvantage.com/story/32552-chebeusa-offers-chebe-powder-africa-s-gift-to-black-girl-s-hair>