

New Tools Added To The ManageByStats Website

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Today ManageByStats CEO, Philip Jepsen, announced that their new tool suite, called Catapult, has been added to the [main site](#). This includes landing pages for each of the main tools in the Catapult suite, Keyword Scout, Distiller and Wordsmith. The Catapult tools are growth tools designed to do exactly what the name implies — help Amazon sellers catapult their rankings, conversions and sales

“We now have a separate page for each,” says Mister Jepsen. “Our users have been taking advantage of these three tools, which are included with the ManageByStats program, but until now we didn’t have them showcased individually on our main site. Now new and potential users can see everything these amazing tools have to offer.”

The tools are designed to be used in sequence, when creating and/or optimizing an Amazon listing. The first tool, [Keyword Scout](#), helps users discover keywords, and learn how they’re ranking for any ASIN (Amazon Standard Identification Number; a unique product identifier assigned by Amazon). Distiller, the second tool in the suite, helps users narrow those keywords into exact, targeted results. Wordsmith then provides a [robust editor](#) in which the entire listing can be optimized, and those target keywords applied.

“The idea with the Catapult suite is to make it extremely easy to craft an amazing, high-ranking, high-converting listing on Amazon,” says Mister Jepsen. “With these new landing pages on our site, we’re now poised to do the same thing with our own tools. Namely, make it easy for people to find them and learn what they can do.”

For more info on ManageByStats, please visit the ManageByStats site or contact the company directly. If interested parties have further questions, ManageByStats may be contacted directly by email.

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