

A-Team Overhauls Search Engine To Find Fort McMurray Homes For Sale

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The A-Team is a team of associates at Walsh Real Estate (2010) Ltd o/a RE/MAX® Fort McMurray in Fort McMurray, Alberta Canada. They have announced an overhaul for their search engine that lets customers find real estate in Fort McMurray. The A-Team claims that the overhauled engine is the most comprehensive way for customers to find their perfect dream home.

Speaking to the press, A-Team representative Tom Albrecht says, “We’ve had a lot of feedback over the years about how we could improve our service for our customers. One recurring pain point that we often heard about was that there was no convenient way to exactly narrow down the home of your choice from the listings on the website. We always like to stay on top of the game and offer our customers the best service. We heard you and we went to work. The result is the revamped search engine that is exactly what all our customers have been looking for all this time.”

Tom also says that they are actively taking customer feedback on their Facebook page at <https://www.facebook.com/ATeamYMM>. “That is the most convenient way to reach us. We are always actively interacting with our existing customers and potential clients on there. We are constantly posting new listings so that you can stay updated on them as they become available.”

The engine supports live search which means that the listings are updated as soon as the filters on top of the page are changed. At the time of writing, there were over 600 listings on the website and all of them were searchable. The listings are presented along with a map that shows the locations of the listings. The filter options include a text field where you can enter either an address or an MLS number. This narrows down the search and repositions the map so that one can focus on the listings that have matched the search.

The next option in the search field lets the customers select the type of home they are looking for which can be single-family, mobile, duplex, apartment, townhome, lot or other. The next option lets the customer narrow down the search by the community in Fort McMurray. Then they can select a minimum and a maximum price. After that, the customer can select the number of bedrooms that they require in the property. Along with these main options, there are many other options including the active or pending status of the listing, the home and lot area in square feet, the year of construction, presence of a garage, the number of bathrooms, style of the house, interior amenities and more. All the listings come with a market price that has an indicator of whether the prices have increased or decreased over time. For a complete overview, customers can try the website themselves at <https://ateamymm.ca> and selecting Property Search from the menu bar followed by Custom Search.

The website has a popular searches section which shows the listings that are most viewed and saved. The map feature in the search engine also has a view by satellite feature that lets the customers look at the google map satellite images for the homes they are interested in. The search engine also has a feature to save the search so that customers don't have to enter the search terms every time that they come to the website.

The A-Team is led by Breanna and Tom Albrecht. Breanna was the #1 listing agent in Fort McMurray in 2016 and 2018 by the number of transactions while Tom held the same honor in 2017. They lead a team of 5 agents that can be reached through a phone number or customers can leave their phone number of the website for a return call. Customers can read client reviews on their website. They also have a Yelp page at <https://www.yelp.ca/biz/the-a-team-fort-mcmurray> which has one positive review at the time of writing.

The A-Team is a group of real estate agents from the Walsh Real Estate (2010) Ltd o/a REMAX Fort McMurray. The licensed real estate agents of the team include Tom Albrecht, Breanna Albrecht, Heather McCandless, Aaron Chalmers, Rita Sobkowich, and Denise Hildebrand.

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