

New Training Video For MBS Amazon Listing Optimization Tool

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Today the CEO of ManageByStats, Philip Jepsen, announced the release of a [new training video](#) for one of their listing optimization tools, Wordsmith. Wordsmith is one of three tools in the MBS software suite designed to help Amazon sellers find keywords, distill them for maximum effectiveness, then use them in the most optimized fashion in their Amazon listing.

“This new training video adds a fresh dimension of understanding to the tool,” says Mister Jepsen. “Existing instructions cover the full usage of Wordsmith, but a How-To video such as this brings additional clarity to how to make the most of it.”

Wordsmith exists to help users refine their Amazon listing for maximum effectiveness. Wordsmith is the final step in the trio of optimization tools, where users compare target keywords found with Keyword Scout, and refined in Distiller, to the existing listing to make it better. Wordsmith and the other listing optimization tools are part of the [ManageByStats suite](#). ManageByStats is a suite of software tools for Amazon sellers, with functions for everything from stat analysis to keyword tracking, product discovery to automated customer emails, and much more.

“We consider ourselves a one-stop shop for so many things the busy Amazon seller needs,” says Mister Jepsen. “These optimization tools are part of that mission, and Wordsmith in particular is the final step in getting that done. We’re happy to be offering this latest training video.”

For more info on [ManageByStats](#), please visit the site or contact the company directly. If interested parties have further questions, ManageByStats may be contacted directly by email.

Source: <http://www.pressadvantage.com/story/31801-new-training-video-for-mbs-amazon-listing-optimization-tool>