

# Amazon Product Finding Tool Released By ManageByStats

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ManageByStats has released a product finding tool which is included in the MBS program. The tool is called [Finder](#), and is included with the other, free tools in the Catapult section of the MBS main menu. Finder is designed to help users discover products from the Amazon.com marketplace, see the most accurate estimate of sales for each product, and receive information in order to select a product that will grow their Amazon business. MBS is a suite of tools for Amazon sellers, with tools for statistical analysis, profit reporting, customer and inventory management, response email automation, Amazon advertising, keyword monitoring, listing optimization and more.

“This is one of those simple, yet amazingly useful tools,” says CEO of ManageByStats, Philip Jepsen. “Brand new Amazon sellers get as much value from Finder as the most seasoned sellers. By helping users zero in on the hottest products to sell, Finder is great for finding that first amazing product with which to launch their business, or finding the one-hundredth product to add to their line.”

Finder helps with inspiration for product ideas, as well as allowing [Amazon sellers](#) to search for products in specific BSR ranges. BSR, or Best Seller Rank, is a criteria used by Amazon to show where a product ranks in comparison to others in terms of sales. Users can also evaluate competitor products, look for products that meet desired review criteria, both number of reviews and average rating, and find products that fall within a certain price range.

“The tool is included as part of our Catapult system,” says Mister Jepsen. “MBS users have it as part of their subscription suite, and can find it in the main menu under the Catapult option. It’s easy to use, and saves tons of research time when looking for that next great product.”

For more info on [ManageByStats](#), please visit the site or contact the company directly. If interested parties have further questions, ManageByStats may be contacted directly by email.

Source: <http://www.pressadvantage.com/story/31684-amazon-product-finding-tool-released-by-managebystats>