Frux Home and Yard Has Just Announced a Newly Updated Candle Bags' Enhanced Brand Content on Amazon

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Frux Home and Yard, a Las Vegas-based supplier of quality home, kitchen, and lighting products, has just announced the publication of their newly updated Enhanced Brand Content public today. This update aims to provide more comprehensive information and richer content for prospective buyers to base their decision in. The changes are now live on Amazon and currently viewable by its registered users.

Amazon's Enhanced Brand Content was introduced in 2016 to allow merchants to turn their ordinary listing from standard page to a richer version, complete with placeholders for formatted and mixed media. As of this writing, the EBC is offered only to top sellers with private label brands.

A closer look at the Flameless Tealights and Luminary Bags Set lets viewers view more detailed information about the uses, benefits, and step-by-step instructions of using the candle bags. Moreover, it reveals multiple images showing creative ways for using the flameless tealights in real-life situations.

"We, at Frux Home and Yard, always strives to provide the most detailed information, especially if it involves our products. This is why we're very much delighted that Amazon rolled out the Enhanced Brand Content program. Now, we can add in more details about what our valued home, kitchen, and lighting products offer, as well as images that show how people can use the tealights in real life. This update would also help the consumers to make sure they are spending their money on the right products," announced Mike MacDonald, Frux Home and Yard's Media Representative.

To get a glimpse of the freshly updated EBC of Frux Home and Yard's Candle Bags, interested buyers can check out their Amazon storefront or head on directly to the Flameless Tealights + Bonus Luminary Bag Set page.

Source: http://www.pressadvantage.com/story/26426-frux-home-and-yard-has-just-announced-a-newly-updated-candle-bags-enhanced-brand-content-on-amazon