

# Lucid Leverage Celebrates 4 Years Of Providing Reputation Management For Marijuana Businesses

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Lucid Leverage LLC, based in Tempe, Arizona, has announced that they are celebrating four years of serving as a [reputation management agency for marijuana businesses](#) in Phoenix, AZ, and Los Angeles, CA. And as a way to make their celebration significant, they are now offering the reputation management services for marijuana businesses nationwide.

Chris Quintela, spokesperson for Lucid Leverage, says, “We are proud to announce that we are celebrating our fourth anniversary as provider of reputation management services for marijuana businesses. And it is a fitting way to celebrate this by expanding our services to serve all businesses nationwide.”

Quintela explains that they are online reputation marketing and social media management specialists. Thus, what they are able to do best is to get organic traffic to clients’ websites and the use of YouTube videos and social media. And because each business is different, they will tailor-fit their digital marketing strategies for each specific client.

Lucid Leverage is a digital marketing agency that focuses on SEO, online reputation management, social media marketing, and YouTube marketing across the US, UK, and Canada. Co-founders Ritchie Inman and Chris Quintela have experience providing SEO services since 2005. Their experience and partnerships in New York City, Los Angeles, and Phoenix have allowed them to develop successful digital marketing strategies with proven and state-of-the-art methods and industry best practices that provide real results.

Chris Quintela explains further, “Taking a diversified approach to SEO ensures that you will have long term visibility on the search engines no matter what your competitors do to stop you. In other words, we not only focus on your website... but we also focus on your social media to get your Facebook page, Twitter profile and YouTube videos ranked and searchable on Google.”

As a [reputation management agency for MMJ and CBD in LA](#), Lucid Leverage knows that an angry employee or an unscrupulous competitor can make use of bad reviews to destroy the company’s reputation. It may also be a legitimate customer who had unrealistic expectations about the company’s product or service. What Lucid Leverage does is to make use of cutting edge technology to suppress those negative reviews such that they will no longer appear on the top page of Google search results.

In addition, they will get the five star reviews of the client and create Hollywood style videos to showcase happy and satisfied customers. What makes their online reputation management service unique is that they use video to influence the search engines for the benefit of the client. After creating those videos, they will then work to get them ranked much higher than the negative reviews,

which are then pushed down until they are no longer on page one of the Google search results.

Meanwhile, at Lucid Leverage, social media marketing is believed to be more important at the present time than ever before. This is because people don't just use social media for entertainment. They are also using social media sites like YouTube, Twitter, and Facebook to keep themselves up-to-date on certain developments and make important buying decisions. Businesses now need to ensure proper messaging and targeted hashtagging to make sure that they remain visible and relevant in the online marketplace.

Lucid Leverage makes use of a unique and modern approach to social media management for businesses, politicians, celebrities, and online brands. The first step is for the business to understand its target audience. Next, clients will consult with the team of experts at Lucid Leverage in order to create important content that contains directive and targeted messaging. And once the target directive and content have been developed, they make sure that the potential audience are able to see the client's message, brand and calls to action for the purpose of converting them into long term customers. With their SEO technology and online reputation management strategies, the client's content and message are assured to be seen across various social media platforms, including the top search engines.

Those who are interested in working with an [affordable reputation management agency](#) can visit their website or contact them by phone or by email.

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