

# Dependable Homebuyers Creates Controversy With Recent We Buy Houses Ad

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[Dependable Homebuyers](#), a game changing real estate company, is facing a backlash from real estate agents who worried that their modern approach to the real estate business could challenge the status quo.

The owners of the company know and understand the market, and aggressively identify and target the homes they can purchase directly from homeowners. Having selected those properties, they then make an offer within 24 hours and in the vast majority of situations have the purchase completed within a week of the first initial viewing.

To attack new home sellers the company recently ran a marketing campaign on Facebook which was called “Fire Your Realtor!!!” Competing realtors took a great deal of offense at this campaign with representatives from some of the biggest companies clearly upset and angry at the tactic being used by Dependable Homebuyers.

Dennis Murray, a Realtor with Century 21 Potomac West in Maryland, was offended, stating that “This guy is a fool.” while Soma Preciado, a Realtor with Long and Foster, Kingsfarm in Gaithersburg, argued strangely that she doesn’t regret paying Realtors because they became her lifelong friends.

Dependable Homebuyers stands apart from traditional real estate agents who simply want to list homes and can't guarantee a sale. Dependable Homebuyers buys properties for cash and provide simple solutions for homeowners who do not want to deal with the inconveniences and costs of working with a Realtor. They have been in front of market trends and post regularly about the real estate market conditions. Interested homeowners can read a recent press release they published at <https://www.pressadvantage.com/story/25733-stabilizing-mortgage-rates-enable-owners-to-quickly-sell-their-properties-to-dependable-homebuyers>.

“The way in which the real estate business has operated hasn’t changed in hundreds of years, and as with most industries there are a few big players who have dare I say it become accustomed to the status quo,” said Evan Roberts of Dependable Homebuyers. “However, we relish our role of David to their Goliath and are able to utilize our many strengths to our advantage to ensure our customers get the best possible deal. We have the capacity to be quick and agile and can make virtually instant sensible decisions, rather than be bound by the bureaucracy that these large companies have to deal with. Our reputation within the industry is clearly growing, and we receive more and more inquiries from interested parties as a result of customer recommendation. We are very proud of this, and it reassures us that we are making the right decisions, and providing our customers with the type of service they desire.”

Dependable Homebuyers are a team of real estate agents in Maryland. They work with both those who need to sell a home or buy a house. For more information about the company and the services they provide visit their website at <https://rebrand.ly/dhmarylandpost>

Source: <http://www.pressadvantage.com/story/25778-dependable-homebuyers-creates-controversy-with-recent-we-buy-houses-ad>