

# Former Wealth-X President Marc Cohen Joins FINTRX Board Of Advisors

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[FINTRX](#), the global leader in family office data, research, and intelligence, has announced the appointment of Marc Cohen to the company's Board of Advisors. The Boston, MA-based company continues its aggressive expansion plan, further solidifying itself as a market leader on everything family offices.

"I'm delighted to be joining the FINTRX board at such an exciting time for the company. Russ and his team have created the pre-eminent family office asset raising solution, with a truly world-class product, and I am very much looking forward to being part of the next phase of their journey, as they continue to expand and grow," said Marc Cohen.

Prior to joining FINTRX, Cohen was the Co-President of Wealth-X, the Insight Venture Partners-backed subscription data, and Software as a Service (SaaS), company. He was responsible for running Wealth-X's global operations, working with its chief clients in areas as diverse as wealth management, luxury goods, and the non-profit sector. Prior to his stint at Wealth-X, he founded Ledbury Research, a primary market research business focusing on high net-worth customers, which he sold in 2015.

Cohen has a track record of transforming enterprises and ensuring impressive returns for investors. This goes back to his first career breakthrough at Forrester Research in Amsterdam and London. At the time, Cohen was in charge of Awatch, Forrester's online advertising evaluation product, as well as its global syndicated consumer product suite, Technographics.

"We are very pleased to welcome someone of Marc's caliber to join the FINTRX Board of Advisors," said Russ D'Argento, Founder & CEO of FINTRX. "Marc brings great experience, relevant skills and significant expertise in areas of critical importance to FINTRX, which we expect to be incredibly valuable as we continue to execute on our long-term strategic growth initiatives."

The recruitment of Cohen is just the latest overture in a series of strategic moves aimed at positioning FINTRX as the go-to provider of family office database intelligence and alternative investor research, in both domestic and non-domestic verticals. Cohen joins an already impressive lineup of top tier FINTECH and private wealth advisors on the [FINTRX Team and Board of Advisors](#).

Launched in 2014, FINTRX has an impressive track record of developing and maintaining intuitive family office database solutions, asset raising tools, and best in class technology. The genesis of FINTRX was to fill the expanding gaps between family office data and the asset raising professionals seeking to use it.

In less than a decade of operation, the firm's clients have secured billions in funding via the single and multi family office channels. Those looking to gain access to such a wealth of data and leveraged investment choices can access more information on the company's [website](#).

Source: <http://www.pressadvantage.com/story/25394-former-wealth-x-president-marc-cohen-joins-fintrx-board-of-advisors>