

Small Businesses In The News Is Now Offering A Free Guide On How to Send Out Press Releases

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Los Angeles, CA – Press releases are an extremely useful addition to any online marketing plan. Press releases are no longer meant for only newspapers or television news use, but now can be written and published in order to be used as part of a content marketing plan online. However, it is important for those writing press releases to know how to do so correctly in order for them to get accepted by news channels online. Most small businesses also need help in knowing how and where to publish press releases that they have written online.



Small Businesses In The News, a full service press release writing and publishing company, is now offering a free downloadable guide that teaches marketing managers and small business CEO's information on how to write press releases and [how to send out press releases](#).

The comprehensive guide acts as a step-by-step blueprint to creating and publishing one of the most

SEO rich content that can be created on the internet today. It covers information including why to use a press release, how to think of topics for a press release, how to leverage keywords for your press release, and even extra bonus tips.

Those interested in the free guide can [download it on their website here](#) to see examples of press release, learn how to write press releases properly, how to send out press releases, and see samples of press release topics that readers can use for writing their own press releases.

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