

# New Picnic Backpack Available Now On Frux Home and Yards Website

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For couples that enjoy traveling, hiking, or romantic picnics, a picnic backpack is the newest must-have essential travel item. Picnic baskets do not offer a lot of versatility and are uncomfortable to carry, but Frux Home and Yard has just announced a modern backpack designed to carry all picnic necessities with ease and comfort.

The brand new [picnic backpack for 4](#) includes a cutlery set, detachable insulated waterproof compartment pouch in the cooler, blanket, and metal wine glass holders as well as other accessories. The backpack itself features comfortable padded straps and can be carried for long periods without causing pain.

For meal necessities, inside the backpack users will find four sets of stainless steel cutlery with wood handles, dinnerware plates, bread knife, and a wood cutting board. For beverage necessities, the backpack includes a bottle opener, wine glasses, a detachable bottle holder and a set of metal wine glass stands, which is not found in most picnic backpack sets. Additionally, the bag consists of a salt and pepper shaker, grey cotton napkins and a fleece picnic blanket with a waterproof underside that makes any space suitable for a meal.

The bag contains an insulated cold storage compartment to store picnic foods in such as sandwiches, cold meats, and cakes. The compartment is designed to keep food fresh and cool for those long hikes, canoe rides, camping and road trips.

In light of the new product, Frux Home and Yard is giving back to their customers with a limited time discount, as stated by Mike MacDonald, social media manager for Frux Home and Yard. "We are very excited about our new picnic backpack which is why we have decided to release it for 50% off! To purchase our backpack for the sale price customers can visit our website."

For new customers who are not already familiar with Frux Home and Yards high-quality products, they offer a 100% satisfaction guarantee on all products meaning there is no risk with purchasing. The picnic backpack is available on [fruxhomeandyard.com](http://fruxhomeandyard.com) for the price of \$58.97.

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