

# Bali Businesses Bringing Value To Local Families

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Bali businesses have collaborated to bring value to local families. Businesses in Bali, like Utama Spice, are working to support and build up their local economy while supporting the needs of local families. This is particularly true in the cases of women who are eager to work their ways up to higher standards of living in a safe and friendly work environment, particularly young, independent women in Bali and the outlying villages.

Ria Templer, a representative for Bali based Utama Spice says, “We want to build up our local economy. We want families in Bali to know that we are here for them, with products that are designed to promote a healthier lifestyle.”

Utama Spice was founded in 1989 when the owners saw a need in their community to retain the traditions and herbal knowledge of the region. Templer says that while technology on the whole is good, the modernization seen in Bali began to cover up some of their traditions. As newer remedies were introduced, the call for traditional remedies declined. Herbs and spices needed to create these traditional remedies began to be difficult to find, and many lost the knowledge of their ancestors in how to create traditional remedies.

“Our goal is to bring back some of this tradition,” Templer says. “Many of the businesses in this area are attempting to get us back to our roots, the way that things were done in the old days when remedies were all natural and much more effective than they are today.”

Templer says that the business honors their traditional roots, much like many of the smaller businesses in the area and wants to help the community to benefit from these traditional ways of doing things. More on the company and the products that they offer, as well as interaction with those in the community can be seen on their official Facebook page at <https://www.facebook.com/UtamaSpiceBali/>.

Founders of Utama Spice, Dayu and Melanie, have extensive knowledge of these traditional remedies. The two worked together to rediscover the benefits of using essential oils and other all natural ingredients in making remedies for a number of ailments. The founders state that they began as a small business and they retain that small business mentality today. They adhere in all of their products to the Balinese culture concept of Tri Hita Karana, which is a commitment to harmonizing with nature, humanity and the Divine.

Templer states that businesses in Bali understand the need for interacting with the community. They understand that it is important to maintain the health of an entire village as opposed to just one member. Templer says that in keeping with their commitment to better the world that they live in, the company strives to lower their impact on the environment and perform research to support their local natural resources. She states that many businesses in Bali have begun supporting and enhancing local farming skills through seaweed farming, organic farming and other means which provide raw

materials as opposed to manufactured ones.

In keeping with their desire to help the women of Bali to live independently and to provide for their families, Utama Spice generally hires women from the area and from surrounding villages. Templer states that many of their employees have been with them for decades and thoroughly understand the traditional recipes and techniques that they use. She states that they will continue to work toward the goal of bettering the communities in their area by offering employment to the local, independent women and by offering only the most natural products produced by using traditional methods that have been passed down for generations. The company urges employees to provide feedback and works with that feedback to help women to feel as if their voices are being heard in the workplace.

Those who are interested in learning more about Utama Spice and their impact on the communities in and around Bali can see where to visit them at this site <https://goo.gl/maps/pbB45sdoZmk>.

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