

# No Pain, No Anxiety, Exceptional Care in Aurum Dental Centar Dentistry

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[Aurum Dental Centar](#) finds the perfect balance to patient care, by using the latest advances in dental technology to treat pain and anxiety, and extending its extraordinary cosmetic and technical skills to treating the whole patient.

[Banja Luka, Bosnia and Herzegovina](#), December 20, 2018, Hailed by Banjaluka News as “two of Banjaluka's most respected and accomplished cosmetic [dentists](#),” Drs. Jovana Glusac and Boris Sabljic have perfected a new treatment strategy that guarantees their patients pain-free and relaxed visits to the dental chair. It's all about balance.

Their patient care system begins with the very first appointment. A customized service menu is available to each patient when they check in. So that, in addition to the superb care that has defined Aurum Dental Centar since its inception in 2018, each patient can choose complimentary benefits like warm blankets, heated pads, movies, noise cancellation headphones, or an iPod with music to calm every anxiety, depending on their individual needs.

“Part of our job is to put people at ease when they begin treatment,” says Dr. Glusac. “We've created an atmosphere that mirrors our commitment to our patients. Our experience has helped us to develop a perfect balance between technical skill and caring, and our entire staff is really concerned with our patients' needs, with ensuring that they can remain confident that their treatment will be pain- and anxiety-free.” This commitment to personal care is extended to providing a car service to drop patients off after their appointments, in cases where a long-lasting sedative is taken in advance of their office visit.

Because time constraints that are an important factor for many busy patients often combined with fear of the dentist's chair, tension and anxiety are common problems that require thoughtful solutions. “We have discovered innovative ways to help our patients save time by careful scheduling of their appointments, and by dispelling their fears about pain,” Dr. Glusac adds. “Our goal is to set new standards of white-glove service.”

“Going to the dentist shouldn't be a series of stumbling blocks,” says Dr. Sabljic. “We try to remain aware of subtle clues; recognizing each individual's needs and finding ways to assure their comfort during each visit and throughout their entire course of treatment. It's the perfect balance—the way we express our commitment to creating natural, anxiety-free smiles for all our patients.”

For more information about Aurum Dental Centar, contact the company.

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