

# Blaine Water Heaters Company Launches Webpages Dedicated to City

December 31, 2018

Water Heaters Now!, a specialist water heater installation company based in Minneapolis, MN, has revealed that its website now features pages focused on the beautiful city of Blaine. This is part of an ongoing effort to pay tribute to the communities which it serves. [Bloomington, MN](#) and St Paul, MN have already received similar recognition.

In addition to a landing page about Blaine, there is also a page with an overview of the city's development, one about the sports complex in the area and one on the airport serving the city. Ray Snesrud, the master plumber who founded the company, said the aim was to provide general information about Blaine to anyone who was curious.

"People who are passing through or thinking about moving to the area should know about the development of Blaine. By putting this information on our website, we're trying to help the businesses and people who have contributed to our success over the years. This is a city with a rich and interesting history and its story definitely needs to be told," he says.

Snesrud refers in part to Blaine's transformation into a suburban town after the Second World War and the impact of the development of the sand mining technique. Blaine now has a per capita income that is 16 percent higher than the national average. However, the businessman is also proud of the National Sports Center which includes 50 soccer fields, Olympic regulation ice rinks, a golf course and a velodrome for cycling. Even more sporting facilities are set to be developed soon. Meanwhile, the Anoka County Blain Airport houses two airports and also proved to be critical to the University Hospital's organ transplant program.

Water Heaters Now! is the [Blaine water heater](#) specialist. Snesrud says the company was created to counter many of the problems in the industry.

"Many plumbers make their money on commission so it's not uncommon for them to price-gouge. Sometimes, they don't even screen their employees properly so home and business owners don't know who they are letting onto their properties. These workers may not be properly trained and the companies often don't stand behind their work," he says.

Snesrud says his company focuses on providing same-day service at a competitive price and can install heaters from any brand. Customers can get the solution which best meets their needs. Water Heaters Now! recommends the famous Bradford White Water Heaters which come in both gas and electric tank styles and the industry-leading Navien Tankless systems. Since the company focuses solely on installing and repairing heaters, Snesrud says clients benefit from this specialization. Company representatives are knowledgeable about potential heating solutions and they are willing to guide customers in making the right choices, he says.

Snesrud says Water Heaters Now! does more than [install water heaters](#). Workers ensure the home is protected, uninstall the existing unit and recycle the old appliance. They also make sure the new

heater is working properly before tidying up and leaving the customer's home clean.

"This is all part of the service we offer. We don't want to leave our customers with a useless unit on their hands or leave their home dirty. Bringing added convenience is the least we can do for them after their many years of support," he says.

It appears customers of Water Heaters Now! are pleased with the service they have been getting.

Here's what Alex B. from Minneapolis had to say: "I had a 17-year-old leaky water heater that needed replacing. I'd called probably half a dozen different plumbers prior to getting in touch with Water Heaters Now, and nobody could even give me a ballpark estimate for what replacing a water heater should cost--everyone wanted to come out, collect their \$60-\$90 visit fee, and then presumably bank on that sunk cost to get me to just accept whatever figure they could conjure out of the air. Ray from WHN, however, was able to help me select a heater that suited my needs and provide a fair quote over the phone.

"They made it to my house about an hour after I called, and quickly had my new heater installed and old heater carted off. They also provided extremely valuable (and simple) maintenance guidelines and left a clean working space. There wasn't any attempt to up-sell, which was refreshing; the only additional work required was a small modification to bring the existing installation up to code, and the cost for that was minimal. I would gladly recommend WHN to anybody looking to replace a heater that doesn't want to deal with all the drama associated with more general-purpose plumbing companies."

Source: <http://www.pressadvantage.com/story/23769-blaine-water-heaters-company-launches-webpages-dedicated-to-city>