

Amazing.com Closes Doors to Highly Sought-After Amazon Advertising Training with Bonus Features, Tonight

December 07, 2018

[Amazing.com is closing the doors to their highly-demanded course, Amazing Showdown Bootcamp, taught by Amazon advertising expert Cherie Yvette.](#) In an 8-week course, Cherie will reveal the tools, strategies, and processes she uses for her seven, eight, and nine-figure clients. Amazon sellers will learn how to reduce their advertising costs, while maximizing their results. The course comes complete with an added bonus training, “7-Steps To Doubling Your Amazon Sales... FAST!” This is the same new 7-Step Strategy that allowed Cherie to double her clients’ sales this past Cyber Monday, compared to the year before. [The doors to register for the Amazing Showdown Bootcamp close tonight, December 7, 2018 at 11:59 p.m.](#)

As more and more small and medium-sized businesses find success on Amazon, Cherie Yvette has the strategies to help sellers stay ahead of their competition. Cherie is founder of The Urban Cowgirl (a digital advertising company) and has been entirely focused on Amazon advertising strategies since 2016. She has helped multiple clients grow into multi-million dollar organizations.

In the Amazing Showdown Bootcamp, sellers will find the answers to their most common problems. They will find out what to do when their competition out ranks them, how they can cut their advertising costs, and how they can access high volume sales. Through the 8-week course, Cherie will reveal the strategies she has used to grow multi-million-dollar businesses. Sellers will learn insider tips for competitive and keyword research, establishing market share and campaign strategies, search term mining, developing plans for campaign structure and search campaigns, campaign placement and new product launches, scaling and restructuring campaigns, understanding the advertising dashboard, and optimizing high ACOS.

Amazon was founded in 1994 by Jeff Bezos. Amazon’s four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention. Amazon has pioneered services like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa, and Amazon Echo. Amazon recently set new holiday shopping records over the past Thanksgiving weekend and Cyber Monday. More than 18 million toys and 13 million fashion items were sold worldwide, part of a 180 million item total. Small and medium-sized businesses grew more than 20 percent on just Black Friday alone.

[Amazing.com is the go-to company for Amazon sellers to learn how to build and scale their physical product business.](#) They offer the SellerPro Membership as well as the Amazing Selling Machine (ASM). ASM is Amazing.com's premier course that provides an 8-week, step-by-step guide to launch and scale an Amazon business. The course comes complete with up-to-date strategies and lessons for building a physical product business leveraging Amazon. ASM members have access to weekly group coaching calls, the ASM mentor program, the exclusive ASM community, and the ASM private resource vault.

Amazing.com shared, "Cherie is an ads genius. You don't want to miss out on this for 2019. Especially if you don't have a good targeted Sponsored Products strategy. We're taking Amazing Showdown tonight. Register now at amazingshowdown.com/scale-2019."

About Amazing.com:

Amazing.com was founded by Jason Katzenback and Matt Clark with the goal of giving individuals the tools they need to find financial freedom. Amazing.com provides a variety of courses that teaches sellers how to launch and grow their business selling physical products on Amazon. Amazing.com's signature course, Amazing Selling Machine, has helped thousands of entrepreneurs start and grow successful businesses. Through online courses and live instruction, the company's training helps entrepreneurs gain financial independence.

Source: <http://www.pressadvantage.com/story/23443-amazing-com-closes-doors-to-highly-sought-after-amazon-advertising-training-with-bonus-features-tonig>