

# 2018 Defined As The Year Of High-end Wine Openers

November 02, 2018

Online digital magazine beerxwine is designed to unite beer and wine drinkers across the globe; it is a collective of beer and wine aficionados that extends beyond the online platform. Their curated reviews are becoming the latest attraction for popular products, recipes, and wine and beer-related paraphernalia.

There has been an increase in the sales of elite wine openers via their site that is designed with unique features and functionality. The beerxwine team has recently labeled 2018 as the year of high-end [wine openers](#). The company states that the trend is in line with the rising popularity of niche wine brands and their growing advertising budgets.

"Our readers like wine. Our team likes wine. It's no mystery that quality wine openers are selling as the market grows, so we plan to focus more products that align with demand opposed to grabbing cool brands and items out of thin air."

While the comparative review outlines one wine opener option, it goes into detail why the Coravin Preserver system is dominating the niche. They get lots of [press](#). The [Coravin products](#) are available on Amazon.

"We like Amazon because the price is right for the consumer, they have nearly everything, and that allows us to grab the item quickly and test it out over the weekend," adds Jason Morales. "The review sometimes is tongue-in-cheek, or pokes fun at anyone willing to buy the product, but that is what the educated online reader wants these days."

Beerxwine does cooperate with brands and make it a regular thing to review many products from different product creators and inventors. "We want to go into the review as most skeptical consumers do in the online marketplaces. This looks cool, but will my friends and fellow vino drinkers think so too?"

To check out the reviews and fun stuff going on at beerxwine, go here:  
<https://www.beerxwine.com/reviews/the-coravin-model-elite-wine-preserver-system/>

Source: <http://www.pressadvantage.com/story/22858-2018-defined-as-the-year-of-high-end-wine-openers>