

California Picnic Newest Picnic Backpack Arrives in Time for The Holidays

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California Picnic is thrilled to announce the release of their newest Picnic Backpack for the holidays. According to Alex Vidal, social media manager at Ca. Picnic's parent company inPicnic, the Backpack features new colors, upgrades and features.

"We are thrilled about the new design of our Picnic Backpack. The new Backpack now features more accessories and compartments which provides extra practicality and that stands out in any Gift event".



Last year's new models sold out very quickly leading up to the holiday season and inPicnic expects the same result this year, especially for the holiday season as they are a very trendy gift items that people love to share with loved ones. According to Charlie Korke head of operations at inPicnic, they are prepared to handle the added demand this holiday season.

"We are expecting great demand which is why we prepared this year with enough stock. We recommend to our customers to purchase early to assure availability."

The Picnic Backpack is used during family outings, couples dates and corporate events. Potential shoppers looking to purchase can visit the Picnic [Backpack Set Amazon.com listing](#) where they can check out photographs and customer reviews to help get a better understanding of the product. Prime members can receive free two-day shipping and non-members are eligible for free shipping on all orders over \$50.00.

The Picnic Backpack Set can also be purchased at inpicnic.com, To learn more about inPicnic Brand Family, readers can visit the website.

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