

# Cestari Microwave Omelet Maker Included In EZvid's Top 9

September 20, 2018

Easy Pod, a vegetable steamer and microwave omelet maker manufactured by [Cestari Kitchen](#), a Littleton, Massachusetts company, has been named as one of the Top 9 Omelet Makers of the Year by EZvid'i.

Susan MacDowell, a representative for Cestari Kitchen says, "We are so pleased with this announcement. We really believe that our microwave omelet maker is the best but to be mentioned on the [EZvid](#) list is really an honor."

The company states that their microwave omelet maker can be used as a vegetable steamer, a roaster, a poacher, and more. They say that the Easy Pod can cook most vegetables in less than three minutes in the microwave and that it cooks an omelet in less than two minutes. It can also be used to roast vegetables, chicken and other foods and can be used to poach chicken or fish.

"It's an all around handy thing to have at home," says MacDowell. "You can do so much with it and it will literally last you a lifetime."

EZvid states that the collapsible food grade silicone and lifetime guarantee are two of the most honorable features of the Easy Pod. The review company states that the product by Cestari Kitchen is practical for use in the microwave or traditional oven and can even be used as a serving dish.

EZvid performs their research by using a specific formula that determines if products are a good value for the money, how popular the products will be with customers, other reviews on the product and the reputation of the manufacturer.

EZvid states that 40 percent of their ranking comes from determining whether or not the product in question is a good value for the money. Editorial reviewers at EZvid must deem that the product, for the average customer, is going to represent a good value or deal. The editorial team says that they do not necessarily look at what the product costs per se, but more importantly, at what it does and what it offers to customers.

Twenty percent of their ranking is based on the predicted length of time that consumers will keep the product in question. For instance, it is examined whether or not they will love the solution to their problem well enough to stick with it as opposed to finding another, alternate solution to the same problem.

Manufacturer's reputation plays a part in the rankings of the review site, as well. Cestari Kitchen has a good overall reputation with their past customers, as well as with customers in general. This category accounts for 10 percent of the overall ranking. The review company says that this is a very important category because it takes into account how average customers actually feel about specific brands and manufacturers.

Finally, third party expert reviews and extra features that the product may offer account for a combined 20 percent of the ranking. The Easy Pod offers a plethora of features, according to their review. The product can be used in a number of ways and customers have found it to be very helpful in the kitchen. Reviews on the Amazon website show that customers in general are very happy with the Easy Pod.

Other reviews can also be used to determine the overall ranking provided for products by the review company. If a product has been reviewed by a consumer review site or has many reviews on purchase sites, such as the Amazon marketplace, then it is considered to be a good product, provided those reviews are positive ones. The review on EZvid for the Easy Pod infers that customers will love the ease of use and the longevity of the product. The company that manufactures it says that they are more than pleased to accept the honor of being included in the list, which demonstrated their efforts in striving to make it the [best microwave omelet maker](#).

Cestari Kitchen is a consumer product company that offers a number of kitchen and other household products. The company states that all of their products are of the highest quality and says that they take into account customer need, function and overall usefulness when developing new products. The company has not stated whether or not they have a new product coming out soon but did state that they could not be happier with their official review on the reviewer's website. They state that they look forward to bringing their customers even more useful products in the future and hope that those products will be as well received as their Easy Pod microwave omelet maker and steamer.

Source: <http://www.pressadvantage.com/story/21881-cestari-microwave-omelet-maker-included-in-ezvid-s-top-9>