

Livestream Joins as a Sponsor for the Cancer Journeys Foundation's 2018 Tour de USA® for Prostate Cancer World Record Attempt

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MANHATTAN BEACH, CALIFORNIA — Manhattan Beach-based Cancer Journeys Foundation today announced that Livestream has joined as a sponsor for the inaugural 2018 Tour de USA® for Prostate Cancer. The event is a dual World Record attempt for the longest charity road rally and the charity road rally with the most participants. The rally begins on August 15, 2018 and ends back in Los Angeles on September 19th after traveling through 21 states and driving 9,341 miles in 36 days, right in the middle of [National Prostate Cancer Awareness Month](#).

Manhattan Beach resident and Cancer Journeys Foundation President Robert Hess created the Tour de USA® road rally as a way to dramatically reduce America's annual prostate cancer death toll.

Said Hess, "Prostate cancer claims the lives of almost 28,000 American men every year because these men don't know they have the disease in time for effective treatment. The mission of the 2018 Tour de USA® is to make certain men know about the prostate cancer risk (one in seven men will have the disease) and about the Foundation's simple prostate cancer risk awareness tool, ProstateTracker App."

The Tour de USA® begins on August 15, 2018 and ends back in Los Angeles, after 36 days and 9,341 miles on the road. We'll be carrying a GPS tracker so people all across the US will be able to follow us in real time on the Internet and join us on the road as we come through their state. Event details are available on the Tour de USA® website at <https://TourdeUSA.Events>.



"We're especially excited to have Livestream as a Sponsor," said Hess. "Our goal with the Tour de USA® is to reach as many men as possible with the prostate cancer risk and early detection message. Thanks to Livestream, I will be livestreaming at least three time a day using Livestream's [Mevo camera system](#). The Mevo is a not only a great system, it's very compact, which is really important since I will be driving my Mazda MX-5 Miata rally car where space is pretty limited."

"We're really excited about the Tour de USA®," said Hess. "It's going to be a fantastic adventure and thanks to Livestream Ceo Mark Kornfilt we're going to be able to Livestream our prostate cancer awareness message all across the US."

About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for cancer survivors, their families, and caregivers. The Foundation also operates a prostate cancer early warning system, free to everyone, on the Internet at ProstateTrackerApp.com.

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