

Amazing.com Releases Success Story of Seller Working Full Time and Quickly Breaking \$200K in Sales, Just as Amazon CEO Jeff Bezos Reveals His Advice for Redefining Work-Life Balance

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Amazing.com released the [Amazon seller success story](#) Danna, a seller who hit \$200K in sales while working her full-time day job. While living in Panama and working full time, Danna started her Amazon business, with the help of Amazing Selling Machine (ASM). ASM taught her [how to sell on Amazon, step by step](#). She now sells products in the U.S market even though she lives abroad. Danna works her full-time job during the day, checks the sales of her business throughout the day on her Amazon app, and spends nights taking steps to grow her Amazon business. Danna's story of integrating her full-time job and new business venture comes just as Amazon CEO Jeff Bezos reveals work and life are not a balance, but two integrated parts.

[Amazon CEO Jeff Bezos recently](#) shared that instead of viewing work and life as a balancing act, it is more productive to view the two as integrated parts. Instead of a balance, the relationship is a circle. Bezos explains that his work and personal life are reciprocal and he does not compartmentalize the two into time constraints. He warns employees against viewing work and life as a strict trade off and encourages them to welcome the integration of both.

During her interview with Mike McClary and Matt Clark, Danna explains how she reached \$200K in sales in less than a year. Through the Amazing Selling Machine (ASM) training course, Danna learned how to find and launch a product and started her business. She shares her tips for testing product listings to rank on Amazon, reinvesting to grow the business quickly, launching a second product, and building a customer email list. Danna shares her goal is to make a couple million in sales a year, quit her job, and let her Amazon business fully integrate into her life. She reveals a benefit to owning an Amazon business is managing work around her schedule and having the ability to work anywhere in the world.

Amazon was founded by Jeff Bezos 1994. Amazon's four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention. Amazon has pioneered services like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa and Amazon Echo.

Amazing Selling Machine (ASM) is an Amazon seller training course provided by Amazing.com. Amazing Selling Machine 9 (ASM9) recently launched but the doors are now closed. The course is designed to help sellers launch their own Amazon business, selling physical products. ASM is an 8-week internet-based training course with weekly group coaching calls, the ASM private community and mentors, the private resource vault, and more.

Amazing.com was founded in Austin, Texas by Matt Clark and Jason Katzenback. Through internet-based courses and live instruction, the company teaches entrepreneurs how to create a successful private label Amazon business. Their mission is to help entrepreneurs build successful businesses and find financial freedom.

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