

# Successful Marketing Group Launches New Franchise Digital Marketing Opportunity

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**Minneapolis, MN:** The Successful Marketing Group, based in Minneapolis, has announced the official launch of their new [Franchise Digital Marketing](#) program. This exclusive model is unique and has been developed to drive results across multiple individual franchise locations. The opportunity includes proven success strategies with Google Maps ranking, advanced review systems, and customer engagement programs to build loyalty and drive traffic.

Glory Ramsey from the Successful Marketing Group says: "A local franchise needs to rank in [Google] [Maps](#) and Google reviews are vital especially considering how millions of consumers find businesses, brands, and services through the search engine. Our proprietary review system is unlike any other. You receive a more accurate view of your locations through the eyes of customers, allowing you to keep a pulse on the reviews for all of your locations across the internet. Making franchisees super happy with more customers and more profits."

The system has been proven to be very popular, mainly because it has been so highly successful. In fact, a recent [franchise case study](#) has demonstrated how the new system can address a wealth of different problems, at a fast rate and without the use of expensive Adwords campaigns. Common problems include having a poor online presence, not having any or enough trustworthy reviews, and not having active and appropriate strategies. Successful Marketing Group addresses these problems through comprehensive ranking strategies, their proprietary review system, reputation marketing, local SEO, content marketing, and more. The case study that is presented shows how the company they worked with reached the first page of Google, #1 in Google Maps, increased its overall ratings through better reviews (quality and quantity), and tremendously increased their business.

Those who have used the solution have been full of praise about its effectiveness. "Glory and her Successful Marketing Group have been instrumental in helping to promote our existing group of Car-X Auto Service Centers. We knew there was more than building a fancy website to attract today's customers," says Ashby Carter, President of Liberty Auto Group in Minnesota. "Glory brought her expertise and drive and got it done. Glory has been nothing but phenomenal in achieving internet awareness that took our first location from worst to first! Glory clearly knows her business and cares deeply about ours; what more can you ask for in a business partner! We are looking forward to a long and profitable relationship."

Those interested in the proprietary solution, or who want to sign up for exclusive rights to the franchise opportunity, are encouraged to contact Successful Marketing Group as soon as possible.

Source: <http://www.pressadvantage.com/story/18358-successful-marketing-group-launches-new-franchise-digital-marketing-opportunity>