

Announcing NPD Analysis Report of Standing Desk Brands and Manufacturers

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National Press Distributors recently conducted an in-depth research and ranked the leading brands in the standing desk manufacturers niche. With the market for standing desk increasing in the recent years, there are many competing manufacturers. However, through a holistic look at the industry, they have ranked the leading brands. They are:

#1. iMovR - <http://www.imovr.com/> - Leading the leader board in the standing desks manufacturing industry iMovR.com. iMovR is the top brand in the standing desk niche. Powered by advanced technology and enormous zeal to serve their customer, iMovR has grown from strength to strength. With products such treadmill desks, Cascade Stand Up Desks and much more iMovR has served corporation (such as Google, LinkedIn, and Microsoft), governmental agencies and departments (including Department of the Army, and Department Of Justice), and educational institutions such as Stanford.

#2. Ergo Desktop - The company designs desks that are adjustable in height. Crucially, they design standing desk systems that do not require one to discard their existing work desk. Their products can be placed on top of existing desks and convert your normal works station to a variable height desk.

#3. Jarvis - Jarvis is another top manufacturer of standing up desk. It is renowned for producing premium adjustable desks using premium materials including the bamboos. Aside from producing top-notch standing desks designs, the company also works to incorporate innovative technology to improve productivity and increase the health benefits associated with using standing desks.

#4. VARIDESK - The genesis of the VARIDESK was a quest to help people with back pain. And their products worked very well, so much that they have grown to a well recognizable brand in the standing desk niche. They have increased their product variety while at the same time, they have grown their customer base to include Google, Apple, at&t, FedEx, amazon.com, Microsoft, Boeing, ExxonMobil, and many other Fortune 500 companies.

#5. NextDesk - NextDesk has set itself apart as a standing desk industry leader by consistently producing high-quality standing desks. Furthermore, the company has remained on the cutting edge of designing creative standing desk using sustainable and high-quality materials including the sustainable bamboo wood, and aircraft grade aluminum. Thus NextDesk is a top producer and top brand in the standing desks industry.

While there certainly are other manufacturers in the standing desk niche, these brands are leading the industry when it comes to branding, market penetration, and customer feedback.

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