



Why It's Getting Harder To Get New Customers

May 09, 2017

May 09, 2017 - PRESSADVANTAGE -

Dr. Miinala Marketing is a company that provides services for businesses to help them to increase web page views and ultimately, their bottom lines. They recently announced that they are now offering free reports for business owners that will let them know about the current status of their online presence and visibility. The local businesses are seeing more competition for customers, clients, and patients than ever before. A recent Small Business Administration study reports that local businesses are seeing the largest increase in years. The goal is to help those businesses improved on their reputation to drive more traffic and ultimately, get more buyers and customers, thus increasing their revenue.

Since 1990, large corporations have eliminated 4 million jobs and local businesses have added 8 million new jobs.

The number of local businesses has increased 49% since 1982? that is nearly 12 million new businesses that are all competing for customers. "Businesses need an online presence in order to be found," They need to be locatable on Google and other search engines so that customers can easily find them. In addition, they need to have a good online reputation or potential customers will simply go to their competitors."

But it gets worse, according to the company. Recent statistics show that even after coming out of the hard economic times of the past several years, many local businesses are struggling to survive and many will go out of business in the next 3-5 years.

To make matters worse, recent statistics show that most local businesses are relying on traditional methods of getting clients and those methods have stopped working.

The good news was still plenty of customers out there. Dr. Miinala Marketing says they can give them an idea and if they are ready to take their business to the next level, the information they are about to share could be worth a fortune to all business owners.

Dr. Miinala also encourages everyone to like her Facebook page. She says: "I share a lot of information that is pertinent to the world of digital advertising, online marketing, reputation management, and specific industries and niches.

The good news is that it is very likely that the business owners will be able to implement these strategies without having to spend any more than they already are on advertising. (The company says don't worry if one isn't spending any money on advertising - they will show low-cost effective ways to get a business's message in front of people hungry for one's product or service.)

The company states that through a LinkedIn page and various other social media and marketing strategies, they can assist companies in ensuring that they are being listed within the first few pages of search engine rankings for the specific products or services that they offer in their local areas. Business owners that are interested can learn more about the company and their free snapshot reports by visiting them on their official website.

###

For more information about Lotus Press, contact the company here:[Lotus Presslotuspressguru.com](http://LotusPresslotuspressguru.com)

Lotus Press

Email: lotuspressguru.com

Powered by PressAdvantage.com