

New Review Website Introduces Aireloom Latex Mattresses to their Extra Large Category

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The Aireloom Mattress brand, one of California's best mattress manufacturers, has stepped up their collection of extra-large mattresses with a new layer of the Latex luxury mattress. The manufacturer introduces the King-sized latex mattress following a survey that showed customers had an overwhelming approval rate of other Aireloom luxury mattresses.

"Our goal by reviewing Aireloom mattresses is to explore how we can improve sleep performance among our readers with excellent quality mattresses. We hope to do that by adding the review of latex luxury mattress into our category of extra-large mattresses," says Eunice Erler, the website owner.

According to the Brittany Fleury, one of the aireloom mattress review staff at his blog said we have been surveying customers' preferences in mattress types in the past five years. She notes that almost 100% of the customers they interviewed during the period placed comfort and size of a mattress as the most important factors to them. Durability came in third before the overall design.

"In the five years we studied and interviewed customers, we realized that many people love luxury mattresses. Almost all of the people we interviewed valued comfort more than anything else. After comfort, customers were looking for spacious mattresses, before considering the general outlook of the mattress," Fleury says. "After exploring what our customers were looking, we decided to include the review of Latex model among our King-sized categories of mattresses," Fleury added.

Aireloom line of mattresses, which is owned by the Klufft Company, enjoys a great reputation in the market. According to one of the company's surveys, up to 75% of their customers are usually satisfied by their products. This is also reflected by the A+ mark they have in the Better Business Bureau rating. In addition, their mattresses are retailed in almost all the major stores in the country. According to Fleury, that status was established after decades of customer satisfaction in both the quality of their luxury mattresses and in their customer services.

?We have always worked hard to prove that we mean to satisfy our visitors in the products we review. Gladly, our readers have also been supportive. We hope that this relationship keep improving because we shall always be ready to serve more review to our readers,? says Eunice.

More information about the company?s variety of high-end mattresses, and places to purchase these mattresses can be found on website aireloom.org.

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