## **Back Stretcher Launched On Amazon**

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Pasadena, California based company, SF Group, has recently launched a new product onto the Amazon marketplace. The product's Lumbar Back Stretcher is now available through the marketplace.

Vincent Nell with SF Group says, "Sitting can be a freeing and enjoyable experience, until you start feeling the back pain. Our car lumbar back stretcher is recommended to correct your posture while you sitting. This has been shown to significantly ease back pain."

The product, which can be seen at http://amzn.to/2IJo5Pm, is constructed of breathable mesh, which makes it even more comfortable to use, according to Vincent Nell. He states that the support product keeps the spine properly aligned, and can be used while in the car or at a desk. The mesh helps to prevent excess heat which causes sweating and the overall design helps to relieve pain caused by staying in one position for long periods of time.

"Keeping the right amount of curvature in the back takes pressure off the nerves and will reduce back pain," says Vincent Nell. "You can even use it while you work put it on chairs, sofa, bed, even your car seat. If you spend many hours sitting in front of a computer, you need something that will help to align your spine and alleviate the stress that can be put on the back by sitting."

Vincent Nell states that the American Physical Therapy Association, which is based in Amsterdam, has indicated that lumbar support products can be used to treat low back pain and that they can also be very helpful in the primary prevention of back pain. The proper support can help to prevent the onset of recurrences of lower back pain caused from a number of injuries and illnesses.

SF Group designed their Lumbar Back Stretcher to be easy to install in car or truck seats as well as desk chairs. Vincent Nell states that the support product comes with elastic bands attached which simply slip over the seat, meaning the support can be installed in a matter of seconds.

The company states that their new product can help with lumbar support to relieve lower and middle back

pain, adjust and improve posture. More can be seen on the company's Amazon seller's page.

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For more information about SF Group, contact the company here:SF GroupVincent Nell855-533-4400pr@sf-en.com540 El Dorado St.Pasadena, CA 91101

## **SF Group**

?SF Group (SF Services Enterprise, LLC) is a WorldWide Web corporation with many divisions and projects that all focus on the development of premium niches.

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