

# Car Dealers Use Immediate Method & Close Sales

January 05, 2017

The automotive industry is one of the largest industries in the country, and competition, particularly between car dealers, is very strong. Dealerships have found they must now also embrace modern technology, particularly the internet, in order to stay ahead of others. Mojo Global, a lead generation company based in Scottsdale, AZ, has created Mojo Automotive, an element of their system that is geared specifically at the automotive industry. They have now announced that they now offer the [Mojo Automotive limited time free trial](#) for this lead generation system.

Cory Michael Sanchez and Ira Rosen co-founders of Mojo Global, say: "Our multi-channel sales lead generation automotive system is becoming more and more popular, and we want to make sure everybody has an opportunity to use it. We have a significant amount of data available to show not just how the system works, but how well it works as well, and we're sure that car dealerships and others in the industry will love what we have to offer."

The system has proven to be incredibly popular, as shown in three case studies recently released by the company. In fact, it has been shown that [Mojo's proven system delivers up to 15x ROI](#). One case study discusses an independent Mercedes and BMW dealer in Scottsdale, who was able to write between 10 and 15 extra deals every weekend. A single day's campaigning also generated 399 new phone calls. They have the following comment about the system: "If you're reading this on the 25th of the month and you haven't met your sales quota, you need to sign up immediately."

Another example comes from a Ford dealership in Phoenix, AZ. Through the system, they raised an additional 299 inbound phone calls over a three day campaign. This directly resulted in a net return of \$10,878. In fact, they were able to close six additional deals as a direct result of the system, which gave them a full return on investment.

A third case study of [Mojo's 5 star 1st class experience](#) discusses a Hyundai dealership in Las Vegas, NV. Over a multi day campaign, they generated an extra 1,073 inbound calls. This resulted in a net return of \$83,009.

Source: <http://www.pressadvantage.com/story/13722-car-dealers-use-immediate-method-close-sales>