

Chalkboard Labels In Mini Size Now Available From Cestari Kitchen

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Cestari Kitchen, a company based out of Littleton, MA, has announced the launch of its mini [chalkboard labels](#), which may be the next big thing in organization and decor. The product is created from high quality PVC, and comes in a matte finish that allows them to be utilized in a number of projects without fear of glare. The mini labels are also phalate-free, and backed by a lifetime product satisfaction guarantee, which provides consumers with the ability to have their labels refunded at any time if they are not happy with the product.

These labels have a number of reported competitors producing similar products, which the company believes to be sub-par knock-off replicas. The Cestari Kitchen chalkboard labels are the original, premium products, and they are marketed for use in the kitchen or craft room as organizational tools, or as decorative touches to just about any surface, container, card, invitation, or household item.

One of the bestselling characteristics of the product is its usefulness for weddings and other large scale events where labeling for name settings, candy and savory food bars, and take home gifts are utilized. The classical color combination represented in the products is said to product an upscale look, which can also be described as fun or whimsical.

The products are being sold through the Cestari Kitchen Amazon sales channel, at http://www.amazon.com/Chalkboard_Labels, for \$11.99 for a set of 90 mini labels. This price reflects a 70% discount to those consumers who buy now. Each purchase also comes with one free chalk pen for use on the labels. The company explained the following regarding the easy use of the labels:

"The labels have a uniquely textured finish to ensure that the writing on the labels can be read easily, with no glare. The writing can be removed completely with a damp paper towel or microfiber cloth."

When consumers visit http://www.amazon.com/Chalkboard_Labels to purchase the Cestari Kitchen chalkboard labels, they will also be invited to learn more about the products. The company pointed out that each label is reusable and can be wiped clean to be written on again and again with the included chalk pen. The labels come in an assortment of shapes, which Cestari Kitchen has suggested is so that they can be used in a number of ways and on a variety of different surfaces. For kitchen storage and containers, rounded edges may work best, while the more decorative chalkboard labels are marketed for use in decorations and embellishments in and around the home, on wedding invitations or seat markers, and other events or occasions where something more aesthetically pleasing might be used.

The mini labels are marketed for use at home, the office, in school, and in businesses by Cestari Kitchen. They are said to stick to most surfaces, and are easy to peel, stick, write on, wipe clean, and reuse. The company offers images of the product on the Amazon sales channel, along with photos of the labels in use with the chalk pens which are also offered as a special promotion with each purchase.

Source: <http://www.pressadvantage.com/story/1145-chalkboard-labels-in-mini-size-now-available-from-cestari-kitchen>