



## **New Service Guarantees New Looking Floor For Pennies on the Dollar**

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Easton, Maryland based Chem-Dry On The Shore, is now offering a new product and service, Color Sealing of Grout in tile floors, giving them a like new appearance and vitality.

Vance Morris, owner of Chem-Dry On The Shore explained, "Just because your grout is stained and ?splotchy? doesn?t mean you have to endure dusty, expensive and time consuming tear outs to make it look new again. The grout plays very little structural role in the performance of the tiled floor and there is seldom reason to remove it if everything else is in order."

Morris continued, "No Colorseal will fix defective grout, loose tiles, a bad subfloor or structural problems. But often grout can take a beating from harsh cleaning, minor substrate deflection and general wear and tear. Cleaners that contain bleach or acids will cause your grout to lose its color by removing or bleaching the pigmentation within the grout. Once this happens, no amount of cleaning will return it to its original color. Colorseal is the answer!"

Clear sealers, also known as impregnating sealers, fill the microscopic pores of your grout and buy you a little

time to clean up a spill but provide little to no protection to the surface of the grout. Colorsealers not only protect the pores of the grout but leave a topical coating on top of the grout making it almost impervious to stains. With colorseal you also have more time to clean a spill without being concerned with the grout staining. Because it does not allow penetration, mop water can no longer flow into the grout lines and allow dirty water to seep into the grout and deposit dirt deep inside. This is why most grout is difficult to clean with traditional methods. You try scrubbing the grout surface, but the stains are deep inside where it is impossible to reach.

Morris is so certain of this product that he has a 20 year guarantee that the new color will not fade, peel, yellow or crack. He also answered the questions What does a colorseal floor look like and what does colorsealing protect against? "The grout will look like new. It will retain its sandy appearance and will not look painted on like some other colorsealers. Our colorsealer repels water-based and oil-based liquids, prevents stains caused by most food and beverages and protects the surface from dirt and impurities."

Chem-Dry On The Shore, cleans tile, carpet, oriental rugs, and upholstery on the Eastern Shore of Maryland including Easton, Salisbury, Ocean City, Chestertown and Kent Island. They have been in business since 2007 and can be reached at 410-822-6100.

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For more information about Chem-Dry On The Shore, contact the company here: Chem-Dry On The Shore Vance Morris 410-822-6100 [vance@easternshorecarpetcleaning.com](mailto:vance@easternshorecarpetcleaning.com) 210 Marlboro Ave, Ste 31 PMB 374 Easton, MD 21601

## **Chem-Dry On The Shore**

*The Only Eastern Shore Carpet Cleaner with an iron clad-no-weasel-language guarantee.*

*Chem-Dry On The Shore serves Salisbury, Ocean City, Easton, Chestertown, Stevensville, Kent Island and all the counties on the Eastern Shore of Maryland*

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